

B.COM TRAVEL AND TOURISAM
CO – COURSE OUTCOME

SEMESTER 1

CODE	COURSE	COURSE OUTCOME
BCMIB01	BUSINESS MANAGEMENT	CO1: Explain the business management process and current management practices. CO2: Identify the classification and characteristics of departmentation. CO3: Describe the importance of ethics in business CO4: Develop ethical practices for effective management.
BCM1C01	MANAGERIAL ECONOMICS	CO1: Describe the basic principles of micro and macroeconomics CO2: Explain the process of managerial decision-making and the details of demand forecasting CO3: Identify the classification and characteristics of price determination under perfect competition. CO4: Understand business Cycle and its implications in business at micro and macro level.

Semester – II

CODE	COURSE	COURSE OUTCOME
BCM2B02	FINANCIAL ACCOUNTING	CO1: Distinguish between single and double entry system CO2: Prepare financial statements for various type of organizations. CO3: Solve Problems in preparation of financial statements in the light of IFRS CO4: Differentiate between previous financial accounting Practices and IFRS.
BCM2C02	MARKETING MANAGEMENT	CO1: Describe the concepts, principles, tools and techniques of marketing. CO2: Identify the challenges faced by marketing managers while promoting a new product. CO3: Discuss the latest trends in marketing.

Semester – III

CODE	COURSE	COURSE OUTCOME
BCM3A11	BASIC NUMERICAL METHODS	<p>CO1: Identify the characteristics of basic numerical skills.</p> <p>CO2: Deliberate the classification and characteristics of basic numerical skills.</p> <p>CO3: Describe Arithmetic and Geometric Progression</p> <p>CO4: Solve the problems of numerical equations, matrices progressions, financial mathematics and descriptive statistics</p>
BCM3A12	PROFESSIONAL BUSINESS SKILLS	<p>CO1: Identify various soft skills required for business success. CO2: Use the digital knowledge resources for study.</p> <p>CO3: Explain the role of Artificial Intelligence in business</p> <p>CO4: Describe the emerging trends in digital marketing.</p>
BCM3BO3	BUSINESS REGULATIONS	<p>CO1: List the essentials of a Valid Contract</p> <p>CO2: Understand the characteristics of Business Law</p> <p>CO3: Deliberate the characteristics of consumer protection act</p> <p>CO4: Distinguish between partnership and Company</p>
BCM3 BO4	CORPORATE ACCOUNTING	<p>CO1: Explain various methods of redemption of debentures</p> <p>CO2: Solve Problems related to redemption of debentured.</p> <p>CO3: Prepare Consolidated financial statements based on Indian Accounting Standards.</p> <p>CO4: Compute Earnings Per Share (EPS) Basic and Diluted.</p>
BCM3C03	HUMAN RESOURCES MANAGEMENT	<p>CO1: List the classification and characteristics of Human resource management.</p> <p>CO2: Describe the characteristics of human resource planning. CO3Discuss the benefits of training and development.</p> <p>CO4: Differentiate between recruitment and selection.</p>

Semester – IV

CODE	COURSE	COURSE OUTCOME
BCM4A13	ENTREPRENEURSHIP DEVELOPMENT	<p>CO1: Explain the concept of entrepreneurship.</p> <p>CO2: Identify entrepreneurial talents with them (Self Identification).</p> <p>CO3: Develop innovative business ideas in the emerging industrial scenario.</p> <p>CO4: Describe the financial aids and assistance by the government to MSMEs</p>
BCM4A14	BANKING AND INSURANCE	<p>CO1: List out the conventional and innovative functions of Commercial banks.</p> <p>CO2: Explain the procedure for a bank loan.</p> <p>CO3: Describe the procedure for application or activation of Net Banking.</p> <p>CO4: Discuss the principles of life insurance contract.</p>
BCM4B05	COST ACCOUNTING	<p>CO1: Describe various system of wage payment</p> <p>CO2: Differentiate between allocation and apportionment of overheads</p> <p>CO3: Prepare various types of budgets. CO4: Compute machine hour rate.</p>
BCM4B06	CORPORATE REGULATIONS	<p>CO1: Explain the Salient features of Companies Act 2013</p> <p>CO2: Differentiate between Memorandum and Articles of Association.</p> <p>CO3: List out the classification of shares.</p> <p>CO4: Describe Corporate Social Responsibility</p>

BCM4C04	QUANTITATIVE TECHNIQUES FOR BUSINESS	CO1: Understand the application of Quantitative techniques in business CO2: Compute Co efficient of Correlation CO3: Formulate regression equation CO4: Explain basic assumptions and characteristics of theoretical distribution.
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Semester – V

CODE	COURSE	COURSE OUTCOME
BCM5B07	ACCOUNTING FOR MANAGEMENT	CO1: Differentiate between cost accounting and management accounting. CO2: Explain recent trends in management reporting. CO3: Identify the characteristics of ratio analysis. CO4: Classify accounting ratios under different heads.
BCM5B09	INCOME TAX LAW AND ACCOUNTS	CO1: Determine residential status of a person CO2: Explain the scope of total income CO3: Compute income from salary of an individual assessee. CO4: List out the deductions under section 54 regarding capital gain CO5: Understand various provisions of Income - tax Act, 1961 amended up to date.
BCM5B08	BUSINESS RESEARCH METHODS	CO1: Prepare a research design. CO2: Conduct a survey for data collection. CO3: Use various tools and techniques for data analysis researches and case studies. CO4: Deliberate the classification and characteristics of measurement and scaling.

BCM5B10	TOURISM PRINCIPLES AND PRACTICES	CO1: Learn tourism principles. CO2: Can apply tourism principles in tourism business.
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BCM5B11	TOURISM PRODUCTS AND PROMOTION	CO1: Can identify tourism products. CO2: Can do tourism products.
BCM5D01	BASICS OF ENTREPRENEURSHIP AND MANAGEMENT	CO1: Learn basic concepts of management and entrepreneurship CO2: Can manage an entrepreneurship effectively CO3: Identify different forms of business. CO4: Learn basic concept regarding MSME sector

Semester – VI

CODE	COURSE	COURSE OUTCOME
BCM6B12	INCOME TAX AND GST	CO1: Relate Income tax with indirect taxes CO2: Compare direct taxes and indirect taxes in India. CO3: Solve problems based on Goods and Services Tax. CO4: Identify transactions which requires Permanent Account Number
BCM6B13	AUDITING AND CORPORATE GOVERNANCE	CO1: Discuss the auditing principles and techniques CO2: Differentiate between vouching and verification CO3: Describe conceptual framework of corporate governance. CO4: Discuss major corporate Governance failures.

BCM6B14	FOUNDATIONS OF ISLAMIC ACCOUNTING THEORY AND PRACTICE	CO1: Learn Islamic accounting theory. CO2: Can do Islamic accounts.
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BCM6B15	ISLAMIC INVESTMENT FUNDS AND INSURANCE	CO1 :Learn Islamic investments funds. CO2: Understand Islamic fund insurance
BCM6B16 (PR)	THREE WEEKS PROJECT AND VIVA VOCE	CO1: Explain the essentials of a project report. CO2: Implement research methods and tools. CO3: Investigate on a particular topic / issue / problem CO4: Write a good mini research report.